

# Application Form

This form is to show applicants how should an ideal submission be like,

For example, let's imagine a startup called "Venture Crafter", it's a startup focused on clean energy and sustainable technology. It develops smart solutions that help businesses reduce carbon emissions and improve energy efficiency.

How should their submission look like?

Well, it consists of three parts:

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## Part 1: Personal & Demographic Information

### 1. Team Size

*number of members including leader*

**5 members (including the team leader)**

### 2. Names

- **Team Leader: Daniel Carter**
- **Team Member: Sofia Martinez**
- **Team Member: Ahmed Al-Harbi**
- **Team Member: Liam O'Connor**
- **Team Member: Priya Nair**

*(Fictional names & people)*

### **3. Age Confirmation**

I confirm that all team members are 18 years of age or older at the time of application.

### **4. Education Confirmation**

I confirm that all team members are either actively pursuing or have completed an undergraduate (bachelor's) degree.

### **5. Nationalities**

- Daniel Carter — United States
- Sofia Martinez — Spain
- Ahmed Al-Harbi — Saudi Arabia
- Liam O'Connor — Ireland
- Priya Nair — India

## 6. Team Leader's Contact Information

- Email Address: **daniel.carter@email.com**
  - Phone Number: **+1 415 728 xxxx**
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# Part 2: Start-up Details

## 1. Startup Relevance

The startup must be **science- or technology-based**.

The proposed solution must align with **at least one of the competition's four pillars**:

*Which pillar does your startup most closely align with?*

*In case of **Venture Crafter** startup:*

- Circular Economy & Resource Efficiency
- Process Optimization & Advanced Engineering
- Decarbonization Technologies
- Energy Efficiency

## 2. Startup Age

*Is your startup older than 5 years?*

- Yes
- No

### 3. Startup Stage

*How would you classify your startup's current stage?*

- Ideation
- Pre-Seed
- Seed
- Post-Seed

### 4. Conflict of Interest Declaration (Required)

*disclose any existing or prior mentor, investor, advisory, employment, or organizational relationships with Investors, Judges, Organizers, or Partner corporations.*

*. (If none, please state "None.")*

Disclosure **does not automatically disqualify** a team but is required to ensure fairness and transparency

If none: **None.**

If Yes: **Yes. One of our advisors, Dr. Michael Chen, previously worked as a consultant for GreenTech Ventures, which is one of the organizations sponsoring this competition. This relationship ended in 2022, and there is currently no active financial or advisory involvement between our startup and the organization.**

## 5. Startup Website (Optional)

*Link to your startup's website, if available.*

## 6. Startup LinkedIn Page (Optional)

*Link to your startup's LinkedIn page, if available.*

## 7. Additional Links (Optional)

*Any other relevant links to your startup.*

Links may include (**For example, but not limited to**):

- Product Demo Page
  - Press Coverage
  - Research Publications
  - Prototype Demonstration
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# Part 3: Application Material

## 1. Pitch Deck

*File Format: pdf or Microsoft Word* Provides a concise overview of the startup. Used to assess clarity, logic, and communication quality.

Expected content includes (but is not limited to):

- Team structure
- Identity, mission, and vision
- Problem statement and proposed solution

- Market size, competition, and validation
- Business model
- Financial overview
- Traction and growth strategy

*Here is the pitch deck template that should be followed (with an example of Venture Crafter)*

## **2. Executive Summary**

*File Format: pdf or Microsoft Word*

*The executive summary should provide a concise overview of the startup, typically 1–2 pages.*

### Must include:

- a. Problem statement
- b. Innovation & technical basis
- c. Market opportunity
- d. Business model
- e. Team & capabilities
- f. Impact & sustainability

## **3. Video Pitch**

The video pitch is an opportunity to clearly communicate your startup's value proposition and why it is worth investing in. It allows teams to present their idea in a more engaging and memorable way than written materials alone.

### **Expected Content**

- The video pitch should explain the startup idea and its value proposition.
- Teams may reference or present parts of their pitch deck, but **they are not required to present every slide.**
- Teams should focus on the key elements that best communicate their idea within the **3–5 minute timeframe.**

## Team Representation

- **Not all team members are required to appear in the video.**
- One representative (such as the team leader) may present on behalf of the team.
- The presenter should briefly introduce the team and explain each member's role in the startup.

## Presentation & Recording Format

Teams are free to choose the format that best communicates their idea. Acceptable formats include:

- Presenting a **pitch deck or slides** while explaining the idea.
- **Screen-sharing slides** while presenting (using Zoom, Microsoft Teams, Google Meet, or similar tools).
- Recording in front of a **physical screen or display** with slides.
- Creating a **creative video pitch** (e.g., storytelling, product demonstration, or concept explanation).

Teams are encouraged to choose a format that is **clear, engaging, and effectively communicates their startup idea.**

### Technical and Quality requirements:

- Clear audio and visible slides.
- Professional but simple production is acceptable.
- Language: English (professional and consistent throughout the video).

### Video submission instructions:

- Upload: Click the "Create" icon in YouTube and select "Upload video".
- Set Visibility: On the "Visibility" step, choose Unlisted. Note: Videos must be set to **Unlisted** (not Public or Private).
- Share: Once processed, copy the video link and submit on the form.

## 4. Supporting Data (Optional)

*File Format: pdf or Microsoft Word*

Length: Maximum of 5 pages

*Supporting documents may include (not limited to):*

- *Market research*
- *Technical validation*
- *Customer feedback*
- *Prototype results*
- *Etc...*

#### Evaluation Note

\* Supporting data is used to enhance technical evaluation, but the absence of supporting data will not negatively affect eligibility. Emphasis is placed on clarity, relevance, and technical reasoning rather than volume or complexity.

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Teams must submit **all required application materials** via the online application form **before the stated deadline**.

Incomplete or late submissions will not be considered.